CONTRACT

Contract A reement Between: WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000 www.wtkr.com

And:

GMMB/Greer Margolis Mitchell & Burns 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

	Contract / Revision			Alt Order #		
	564941	1		07893607		
<u>Product</u>				L		
OBAMA/P/D SKED A						
Contract Dates	Estimate #					
08/28/12 - 09/03/12	//1522					
Advertiser			Οſ	iginal Date	/ Revision	
Obama/D/President				8/21/12	/ 08/21/12	
	Billing Cycle	Billing	Cal	endar	Cash/Trade	
	EOM/EDC	Broadcast			Cash	
	<u>Station</u>	Accoun) E	xecutive	Sales Office	
	WTKR	Jamie .	And	irus	Washington, D.	
	Special Hand	ling				
	Demographic					
	Adults 35+					
					ĺ	
	IDB#	Adverti	ser	Code	Product Code	
	8020					
	Agency Ref			Advertiser	Ref	

*Line Ch Start Date End Date Description		Spots/	T	otals
	Start/End Time	Days Length Week Rate	Type Spots	Amount
1 3 08/28/12 09/02/12 Let's Make A Deal 9am Start Date End Date Weekdays Spots/Week Week: 08/27/12 09/02/12 -TWTF 5	9-10am <u>Rate</u> \$270.00	:30	NM 5	\$1,350.00
09/03/12 09/03/12 Let's Make A Deal 9am	9-10am	:30	NM 0	\$0.00
E 3 3 08/28/12 09/02/12 Price Is Right Start Date	11am-12n <u>Rete</u> \$415.00	:30	NM 7	\$2,905.00
0 4 3 09/03/12 09/03/12 Price Is Right	11am-12n	:30	NM 0	\$0.00
5 3 09/03/12 09/03/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 M 1	12n-1230pm <u>Rate</u> \$295.00	:30	NM 1	\$295.00
6 3 08/28/12 08/31/12 Newschannel 3 News Start Date End Date Weekdeys Spots/Week Week: 08/27/12 09/02/12 -TWTF 4	12n-1230pm <u>Rate</u> \$295.00	:30	NM 4	\$1, 180.00
E 7 3 08/28/12 08/31/12 CBS Daytime Stert Date	1228-3pm <u>Rate</u> \$295.00	:30	NM 5	\$1,475.00
) 8 3 09/03/12 09/03/12 CBS Daytime	1228-3pm	:30	NM 0	\$0.00
) 9 3 09/03/12 09/03/12 Ellen Degeneres 3pm	3-4pm	:30	NM 0	\$0.00
E 10 3 08/28/12 08/31/12 Ellen Degeneres 3pm	3-4pm <u>Rate</u> \$200.00	:30	NM 10	\$2,000.00
11 3 08/28/12 08/31/12 NewsChannel 3 News Start Date	5-6am <u>Rate</u> \$120.00	:30	NM 4	\$480.00
12 3 09/03/12 09/03/12 NewsChennel 3 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12 M 1	5-6am <u>Rate</u> \$120.00	:30	NM 1	\$120.00
13 3 09/03/12 09/03/12 Newschannel 3 News	6-7am <u>Rate</u> \$185,00	:30	NM 1	\$185.00
14 3 08/28/12 08/31/12 Newschannel 3 News	6-7am	:30	NM 7	\$1,295.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and cenditions. Two week advance cancellation notice is required unless otherwise specified.

LocaTTV does not accept advertising contracts that impermissibly discriminate on the basis of rece or attractor.



Contract / Revision Alt Order# 564941 07893607 Contract Dates Product Estimate #

08/28/12 - 09/03/12 OBAMA/P/D SKED A //1522 Advertiser

Original Date / Revision Dbama/D/President 08/21/12 / 08/21/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate			tals
Start Date End Date Weekdays Spots/Week	Rate	Days Length Week Rate	TypeSp	ots	Amount
Week: 08/27/12 09/02/12 -TWTF 7 15 3 08/28/12 08/31/12 CBS This Morning	\$185.00				
Start Date End Date Weekdays Spots/Week Weak: 08/27/12 09/02/12 -TWTF 9	7-9a <u>Rate</u> · \$140.00	:30	NM	9	\$1,260.00
16 3 09/03/12 09/03/12 CBS This Morning <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12 M 1	7-9a <u>Rate</u> \$140.00	:30	NM	1	\$140.00
09/01/12 09/01/12 Early Show Saturday	9-11am	:30	NM	0	\$0.00
18 3 09/02/12 09/02/12 CBS Sundey Morning Start Date End Date Weekdays Spots/Week Week: 08/27/12 09/02/12S 1	9-1030am <u>Rete</u> \$280.00	:30	NM	1	\$280.00
19 3 09/02/12 09/02/12 Face the Nation Start Date End Date Weekdays Spots/Week Week: 08/27/12 09/02/125 1	1030-11am <u>Rate</u> \$345.00	:30	NM	1	\$345.00
E 20 3 08/28/12 09/02/12 NewsCha 3 News First @ 4 Start Date	4p 358-5pm <u>Rate</u> \$200.00	:30	NM	6	\$1,200.00
O 21 3 09/03/12 09/03/12 NewsCha 3 News First @ 4	1p 358-5pm	:30	NM	0	\$0.00
0 22 3 09/03/12 09/03/12 Newschannel 3 News	5-530pm	:30	NM	0	\$0.00
E 23 3 08/28/12 09/02/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week Week: 08/27/12 09/02/12 -TWTF 5	5-530pm <u>Rate</u> \$330.00	:30	NM	5	\$1,650.00
E 24 3 08/28/12 09/02/12 Newschannel 3 News	530-6pm <u>Rete</u> \$310.00	:30	NM	5	\$1,550.00
0 25 3 09/03/12 09/03/12 Newschannel 3 News	530-6pm	:30	NM	0	\$0.00
26 3 09/03/12 09/03/12 Newschannel 3 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12 M 1	6-630pm <u>Rate</u> \$485.00	:30	MM	1	\$485.00
27 3 08/28/12 09/02/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week Week: 08/27/12 09/02/12 -TWTF 4	6-630pm <u>Rate</u> \$485.00	:30	NM	4	\$1,940.00
28 3 09/01/12 09/01/12 Newschannel 3 News Start Date End Dete Weekdays Spots/Week Week: 08/27/12 09/02/12S- 1	6-630pm <u>Rata</u> \$1 <i>2</i> 0.00	:30	NM:	1	\$120,00
29 3 09/02/12 09/02/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week Week: 08/27/12 09/02/125 1	630-7pm <u>Rete</u> \$140.00	:30	MM	1	\$140.00
30 3 08/28/12 08/31/12 Late Night with David Letter Start Date End Date Weekdays Spots/Week Week: 08/27/12 09/02/12 -TwTF 4	<u>Rate</u> \$165.00	:30	MM	4	\$660.00
31 3 09/03/12 09/03/12 Late Night with David Letten Start Date	m1135pm-1237am <u>Rate</u> \$165.00	:30	NM	1	\$165.00
32 3 09/03/12 09/03/12 Late News (M-F) Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 M 1	11-1135p <u>Rata</u> \$540.00	:30	NM.	1	\$540.00
33 3 08/28/12 08/31/12 Late News (M-F) Start Date End Date Weekdays Spots/Week	11-1135p <u>Rate</u>	:30	NM	4	\$2,160.00

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Contract / Revision Alt Order# 564941 07893607 Contract Dates Product Estimate# OBAMA/P/D SKED A 08/28/12 - 09/03/12 //1522 Advertiser Original Date / Revision Obama/D/President 08/21/12 / 08/21/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/		Totals
Start Date End Date Weekdays Spots	Week Rete	Days Length Week Rate	TypeSpots	Amount
	4 \$540,00			
34 3 09/01/12 09/02/12 Late News (Sa-Su) Start Date End Date Weekdays Spots.	11-1135p <u>Week</u> <u>R</u> ate	:30	NM 2	\$730.00
Week: 08/27/12 09/02/12SS	\$365.00			
35 3 09/01/12 09/01/12 730-8pm <u>Start Date End Date Weekdays</u> Spots	730-8pm	:30	NM 1	\$95.00
	<u>Week</u> <u>Rate</u> I \$95.00		1	
36 3 08/28/12 08/28/12 NCIS	8-9pm	:30	NM 2	\$2,940,00
Start Date End Date Weekdays Spots/ Week: 08/27/12 09/02/12 -T	Week <u>Rate</u> 2 \$1,470.00			\$2,0°,0,0°
37 3 08/28/12 08/28/12 Tuesday Prime	10-11pm	:30	NM 2	#4 000 00
Stert Dete End Dete Weekdeys Spots/	<u>Week</u> <u>Rate</u>	.50	NM 2	\$1,960.00
D 38 3 08/29/12 08/29/12 Wednesday Prime	\$980.00			
39 3 08/30/12 08/30/12 Thursday Prime	10-11pm 8-9pm	:30 :30	NM 0	VV-
Start Date End Date Weekdays Spots/	<u>Week</u> <u>Rate</u>	:30	NM 1	\$1,275.00
	\$1,275.00			
40 3 08/31/12 08/31/12 Fridey Prime Start Date End Date Weekdays Spots/	10-11pm Week Rate	:30	NM 2	\$1,960.00
Week: 08/27/12 09/02/12F 2	\$980.00			
41 3 09/01/12 09/01/12 Saturday Prime Start Date End Date Weekdays Spots/	8-9pm	:30	NM 2	\$790.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/</u> Week: 08/27/12 09/02/12S- 2				
42 3 09/01/12 09/01/12 Saturday Prime	9-10pm	:30	NM 2	\$790.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/</u> Week: 08/27/12 09/02/12S- 2				4 . 00.00
43 3 09/01/12 09/01/12 Saturdey Prime	10-11pm	:30	NM 2	44.450.00
Start Dete End Date Weekdays Spots/	Week Rate	.50	NM 2	\$1,180.00
Week: 08/27/12 09/02/12S- 2	\$590.00			
Start Date End Dete Weekdays Spots/	7-8pm <u>Week</u> <u>Rate</u>	:30	NM 1	\$1,275.00
	\$1,275.00			
45 3 08/28/12 08/28/12 Tuesday Prime Start Date End Date Weekdays Spots/	9-10pm <u>Week</u> <u>Rate</u>	:30	NM 2	\$2,550.00
Week: 08/27/12 09/02/12 -T 2			- 1	
N 46 3 08/28/12 08/28/12 NCIS	8-9pm	:30	NM 1	\$1,470,00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/N</u> Week: 08/27/12 09/02/12 -T 1				
V 47 3 09/01/12 09/02/12 Late News (Sa-Su)	11-1135p	;30	NM 1	\$365.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/N</u> Week: 08/27/12 09/02/12SS 1				φ303.0U
TOOK OUTTILE COIVETE -33	\$300.UU			
		Totals	111	\$41,300.00

Fime Period # of Spots Gross Amount Net Amount)8/27/12 -09/03/12 111 \$41,300.00 \$35,105.00 **Totals** 111 \$41,300.00 \$35,105.00

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